

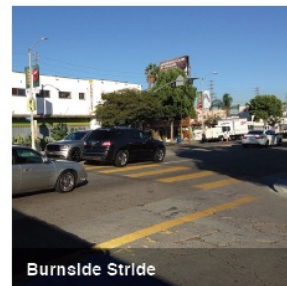
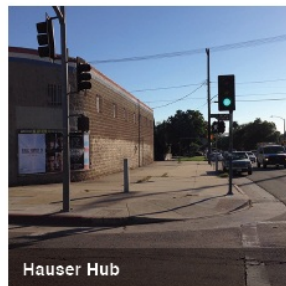
Subject: February 2017 Street Talk
From: LA Great Streets
Date: 02/10/2017 11:20 AM
To:

**Eric
Garcetti**
#lamayor



STREET TALK

February 2017



One of [seven new Great Streets Community Partners](#), the Pico Great Street Collaborative will work with the city to improve Pico Blvd between Fairfax Ave. and Cochran Ave.

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Welcome to the February 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here, we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

IN THIS ISSUE:

- Recap: Vision Zero & Great Streets Challenge
- Reminders: Upcoming Events and Workshops

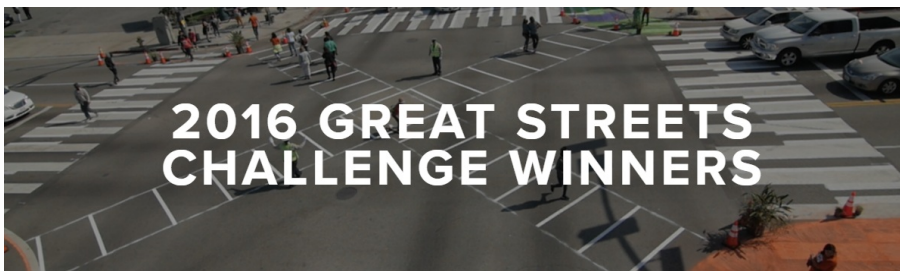
See you on the street!

Recap



Vision Zero Action Plan Released

In January Mayor Eric Garcetti and the Los Angeles Department of Transportation (LADOT) announced the release of the city's Vision Zero Action Plan and Safety Study. The plan outlines the city's blueprint to reduce fatalities by 20 percent by the end of 2017 with the ultimate goal of eliminating traffic deaths by 2025. [View](#) an interactive, online version of the Action Plan or [download](#) a PDF copy.



Great Streets Challenge Winners Announced

On February 3, Mayor Eric Garcetti announced the winners of the Great Streets Challenge, a \$2 million program for community-driven initiatives to re-imagine Los Angeles' iconic commercial corridors.

The [seven selected projects](#) span from Panorama City to Watts, and from the Westside to Boyle Heights. Stay tuned for more updates on how you can engage with our awarded community partners in shaping the projects to come!

Upcoming Events

Big City Forum: Talleres Publicos

Saturdays in February - 4th, 11th, 18th

Big City Forum:

Saturday

Talleres Publicos

All workshops free to the public!

February 4, 11 & 18 2017, 1-3pm

Pacoima City Hall

Lorenzo Hurtado Segovia

Stencil making and embroidery workshops
Talleres de plantillas y bordados

Lorenzo Hurtado Segovia: Born in Cd. Juárez, Chihuahua, Mexico, Hurtado Segovia graduated with a BA from UCLA in 2003 and an MFA from Otis College of Art and Design in 2007. The Vincent Price Art Museum organized his first solo exhibition, a survey of work from 2007 to 2014, *Mis Papeles* in 2015. Additionally his work has been featured at the Craft & Folk Art Museum, the LA Municipal Art Gallery and in the SUR Biennial.

13520 Van Nuys Blvd, Pacoima, CA 91331



Talleres Publicos returns in 2017 with artist [Lorenzo Hurtado Segovia](#). Talleres Publicos is a social practice and creative making project using the arts as way to engage with community. On Saturdays in February, from 1-3 pm, the program comes to Pacoima City Hall with workshops, conversations, and hands-on making projects. Pacoima and the Northeast San Fernando Valley are invited to collaborate and create with guest participants across the fields of art, photography, poetry, dance, design, and social and community activism.

Artist Call: North Hollywood Arts District Utility Box Painting

Deadline: February 15



SUBMIT A DESIGN



11:11 A Creative Collective invites you to create and submit proposals to its NoHo Arts District Street Box Art Project. Check out the [guidelines](#) thoroughly and confirm your

participation by emailing Erin@1111ACC.org. Chosen renderings/artists will be given a stipend of \$750 USD to complete their works of art and maintain the integrity of the work for a period of 2 years. Read more [here](#).

Great Streets Lankershim Boulevard Community Open House

Wednesday, February 22, 6-8pm

CITY OF LOS ANGELES: GREAT STREETS INITIATIVE

LANKERSHIM BOULEVARD



COMMUNITY OPEN HOUSE

In 2013, Mayor Eric Garcetti and Councilmember Paul Krekorian designated Lankershim Boulevard in North Hollywood as one of L.A.'s first 15 Great Streets. The City of Los Angeles will be investing in safety improvements and Green Streets Improvements in 2017 and 2018 along the corridor to enhance economic vitality, safety and quality of life for residents, business owners and visitors. This project is all about making Lankershim Boulevard better and safer for the community, so come and give us YOUR INPUT!

JOIN US TO LEARN MORE ABOUT THE FUTURE OF LANKERSHIM BLVD



Dec. 3 - Pop-Up/Demo Lab



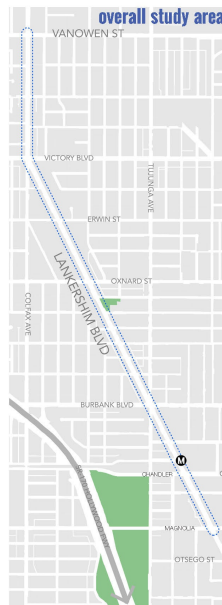
Today



2018



Future Vision



REIMAGINE LANKERSHIM
A COME-AND-GO EVENT ABOUT SAFETY
IMPROVEMENTS AND PLACEMAKING

WHO: YOU! Especially if you live, work, or play along Lankershim Boulevard

WHAT: REIMAGINE LANKERSHIM
COMMUNITY OPEN HOUSE

WHEN: Wednesday, Feb. 22, 2017
6:00-8:00 pm

WHERE: Senior Building
North Hollywood Rec Center
11430 Chandler Blvd
North Hollywood, CA 91601

QUESTIONS: City of Los Angeles - Great Streets Initiative
greatstreets@lacity.org



LANKERSHIM BOULEVARD



JORNADA DE PUERTAS ABIERTAS

En 2013, el alcalde Eric Garcetti y el concejal Paul Krekorian designaron a Lankershim Boulevard en North Hollywood como una de las primeras 15 Grandes Calles de L.A. La Ciudad de Los Ángeles invertirá en mejoras de seguridad y mejoras de calles sostenibles en 2017 y 2018 a lo largo del corredor para mejorar la vitalidad económica, la seguridad y la calidad de vida de los residentes, dueños de negocios y visitantes. Este proyecto quiere hacer de Lankershim mejor y más seguro para la comunidad, así que ven a darnos SU OPINIÓN

ÚNASE A NOSOTROS PARA APRENDER MÁS SOBRE EL FUTURO DE LANKERSHIM



Dec. 3 - Pop-Up/Demo de Laboratorio



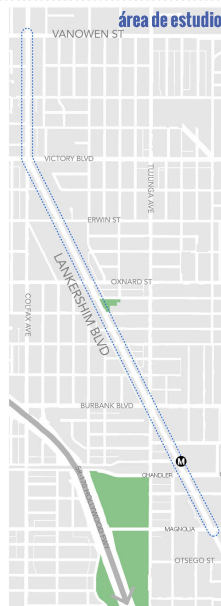
Hoy



2018



Visión de Futuro



REIMAGINE LANKERSHIM
UN EVENTO ABIERTO SOBRE LAS MEJoras DE SEGURIDAD Y LA COLOCACIÓN

QUIEN: ¡TÚ! Especialmente si usted vive, trabaja, o jugar junto a Lankershim Boulevard

QUE: REIMAGINE LANKERSHIM COMMUNITY OPEN HOUSE

CUANDO: Miércoles, Feb. 22, 2017
6:00-8:00 pm

DONDE: Edificio Senior
North Hollywood Rec Center
11430 Chandler Blvd
North Hollywood, CA 91601

PREGUNTAS: Ciudad de Los Angeles-Iniciativa Great Streets
greatstreets@lacity.org



Arts Activation Fund - Apply Today!



The DCA [Arts Activation Fund](#) (AAF) supports creative, community-benefit projects in Los Angeles. AAF is a monthly funding opportunity to propose temporary creative enhancement or engagement projects on streets, sidewalks, or adjacent spaces within public view in neighborhoods on or near the City of LA's designated [Great Streets](#).

The program supports two types of projects: A) festival-style projects organized by neighborhood businesses, and/or B) pop-up projects proposed by groups of local

artists. Both types of projects will aim to activate local artists, volunteers/participants, and audiences in site-specific areas of Los Angeles.

Click [here](#) to apply for up to \$12,000 for your project!

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The MailChimp logo, featuring the word "MailChimp" in a white, cursive font on a grey rectangular background.